

# Mobile Office Platform Helps Keep Executives in Touch and Helps Expedite Management Decisions while Traveling



China COSCO Holdings Company Limited (Cosco), a Forbes Global 2000 company, is a worldwide shipping, logistics and ship building company. The state-owned enterprise is headquartered in Beijing, China and has nine regional offices spanning the Americas, Europe, Australia and other parts of Asia.

**Industry:**  
Logistics and Transportation

**Region:**  
China

**Company Size:**  
Large (500+ employees)

**Email Platform:**  
Lotus Notes

**Solutions:**  
BlackBerry® Enterprise Server

The continued expansion of COSCO's business frequently required managers and executives in China to travel overseas. In spite of the company's sophisticated information system infrastructure and the availability of laptop computers for travel purposes, access to the company's networks and systems remained limited. This lack of access to the company's network prevented management from handling document approvals or addressing customer inquiries efficiently, which often led to lengthy delays in the decision-making process. COSCO needed a mobile solution that enabled timely communication and seamlessly integrated with the company's existing infrastructure. It also needed a solution that would help ensure COSCO's valuable corporate information was protected and secure, regardless of where managers and executives were accessing the information.

## The BlackBerry Advantage

COSCO deployed the BlackBerry Enterprise Server to provide a secure network-based mobile office platform that met the company's need for a more reliable mobile solution. The company equipped 200 senior management and core business executives with BlackBerry® smartphones. In many cases, managers and executives chose to leave their laptops at

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"BlackBerry smartphones have made the mobile workforce a reality for our managers and business executives. The BlackBerry Enterprise Server made it easier and more cost-effective for COSCO to build a flexible, secure IT infrastructure in which mobile devices can easily be integrated with our IT network"

~ Mike Han, Deputy General Manager of COSCO

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home and instead travel with the more portable BlackBerry smartphones which provided access to vital email, phone, contacts, and calendars while on the road. The BlackBerry smartphones also helped to enable management to stay connected to their employees and clients, as well as more quickly access and process corporate information and approve internal documents when needed. This was done by using an office automation application developed specifically for COSCO, which seamlessly synced the smartphone with the company's IT ecosystem. The system features active push technology to alert the user of any newly-saved documents by changing the icons on the application or by email.

The BlackBerry Enterprise Server also gave COSCO's IT administrators the ability to select the appropriate IT policies, via the BlackBerry Administration Service, to secure data, manage the company's system and smartphones remotely, and schedule software updates that are automatically pushed to the BlackBerry smartphones.

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## Key Benefits:

- Faster and easier access to information while travelling
  - Lower IT management costs
  - Improved ability to handle inquiries remotely
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