CASE STUDY

LEADING INDIAN CORPORATE LAW FIRM ADOPTS BLACKBERRY FOR A SECURE AND USER FRIENDLY MOBILITY EXPERIENCE

Industry
- Legal

Region
- Asia Pacific - India

Company Size
- Mid-size Organization

Solution
- BlackBerry Enterprise Server (BES)
- BlackBerry® 10 smartphones

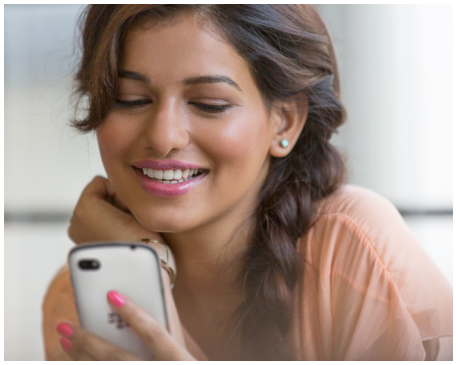
Being a law firm, security and confidentiality play a critical role in selecting enterprise mobility management (EMM) solutions. With wireless access to email, calendar, browser and other applications, all managed the BlackBerry Enterprise Server (BES) AZB & Partners' workforce continues to be seamlessly connected on-the-go without investment in expensive servers and software in-house. The firm also plans to upgrade to the new BlackBerry Enterprise Service 12 (BES12) to take advantage of the cloud service offering.

"We are extremely delighted with the security features, management console, reporting and the upcoming enterprise mobility roadmap of BlackBerry. We have 165 happy BlackBerry users in the company and look forward to upgrade to the new BES12 cloud service. The high security environment and the user friendly keyboard experience are clearly the key differentiators of BlackBerry's robust enterprise mobility solutions," said Vijay Datwani, Manager, Operations at AZB & Partners. "The hosted BlackBerry Enterprise Server (BES) offers compelling features, especially when it comes to data security and the flexibility to meet the varied needs of our senior partners and lawyers. With the BES services and BlackBerry smartphones, we have found the best mobility solution in terms of security, connectivity, cost and usability. BlackBerry is a highly valued partner that we can rely upon unconditionally in the current scenario of data security threats and breach of privacy."

The BlackBerry Advantage

AZB & Partners upgraded to BlackBerry smartphones and deployed hosted BlackBerry Enterprise Server (BES) to manage their mobile infrastructure across the organization. Around 200 senior partners and lawyers of AZB & Partners have been provided email access on their smartphones. Close to 80% of the employees with email access are using BlackBerry OS smartphones along with hosted BES services. The rest of the employees have upgraded to BlackBerry 10 smartphones on Active Sync, with the majority of the AZB & Partners employees using BlackBerry smartphones.
The highly secure and reliable environment of the BES have helped provide assurance to the lawyers at AZB & Partners that critical client and corporate data is protected. All the while, users can enjoy the full experience of BlackBerry smartphones such as, the freedom to download applications, create and manage their personal contact list and calendars and stay connected through their email and social media accounts.

Overall, the Hosted BlackBerry services has offered AZB & Partners workforce with a full service business solution which seamlessly integrates with existing hosted email and business applications. The BlackBerry user experience and the easy to manage features of BES have enabled the employees and IT Managers of AZB & Partners with a secure, robust, faster and smarter mobility experience.



Key Benefits

- BES helps provide secure corporate communications
- Physical keyboards on BlackBerry smartphones have offered employees a user-friendly, unparalleled mobility experience
- Helped in saving cost – no investment in expensive servers and software in-house

www.blackberry.com/go/success

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